

ADDISON ANTHONY

addiantho@gmail.com

WRITING AND EDITING EXPERIENCE

MANAGING EDITOR | SMULOOK

August 2016 – December 2016

- Helped build the inaugural issue by conceptualizing the brand, assigning stories, and creating a team schedule.
- During production, managed editorial and photo deadlines, edited written submissions, assisted in photoshoots, assisted in creating and managing a distribution plan, copyedited every page, assisted in layout design, and wrote two stories for the issue.

CO-EDITOR/BLOGGER | SMUSTYLE

September 2014 – Present

- Upgraded site to a new layout and design, recruited new bloggers each school year. Relaunched Devouring Dallas.
- Weekly, I edit and format all posts, run weekly group meetings and manage a team of 14 bloggers, coordinate site ownership and maintenance, communicate with collaborators and local brands, manage SMUStyle social media, and contribute weekly posts to the site.

PERSONAL BLOG | ADDILINN

May 2014 – Present

- Addilinn was founded as a personal creative outlet and experimental space. I write posts on personal travel and lifestyle experiences in a creative non-fiction style.
- All photographs and written content are self-produced. I am the sole contributor and curator of the blog. The site is run on Wordpress and independently hosted.

EMPLOYMENT EXPERIENCE

EDITORIAL INTERN | PAPER CITY MAGAZINE, DALLAS

January 2017 – May 2017

- Duties included writing multiple web stories per day about societal coverage, interviews with local designers, upcoming events, and restaurant openings. Also attended events and performed miscellaneous office tasks.

TRIP LEADER | MOONDANCE ADVENTURES, BELIZE AND COSTA RICA

May 2016 – August 2016

As part of a two-person team, I led three groups of 12 teenagers through two-week adventure programs in Belize and Costa Rica. Activities included SCUBA certification, surfing, community service, and white-water rafting. Responsibilities included:

- Earning a Wilderness First Aid certification, attending intensive pre-summer staff training, pre-trip planning, completing daily activity and status logs, coordinating with outfitters and the US office, communicating in Spanish, guiding and participating in activities, aiding in group dynamic development, leading daily meetings, managing emergency and crisis situations, overseeing medical needs, and aiding student immersion in an international environment.

BRAND AMBASSADOR | HIGHLAND PARK VILLAGE, DALLAS

January 2016 – December 2016

- Worked with the Highland Park Village Marketing team to create a group of student brand ambassadors. Ambassador responsibilities included attending Village events, posting on social media about brands and pop-ups, and promoting Village happenings on campus.

SIDEDISH INTERN | D MAGAZINE, DALLAS

August 2015 – December 2015

- Position responsibilities included creating blog posts about local weekly events and national culinary holidays, updating online events directory daily, fact-checking for articles and blog posts, and gathering materials used for taste tests.

EDUCATION

Bachelor of Arts, Journalism Minors in Art History and Fashion Media

Southern Methodist University, May 2017

Bachelor of Arts, International Studies Minors in Spanish and History

Southern Methodist University, May 2017

LINKS SKILLS

SMULOOK	Wordpress
SMUSTYLE	Adobe Premiere Pro
D MAGAZINE	Sony NX5U Camera
ADDILINN	Canon EOS Rebel T6i
VIMEO	AP Style
LINKEDIN	Spanish