

# ADDISON ANTHONY

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## WRITING AND EDITING EXPERIENCE

### MANAGING EDITOR | SMULOOK

August 2016 – December 2016

- Helped build the inaugural issue by conceptualizing the brand, assigning stories, and creating a team schedule.
- During production, managed editorial and photo deadlines, edited written submissions, assisted in photoshoots, assisted in creating and managing a distribution plan, copyedited every page, assisted in layout design, and wrote two stories for the issue.

### CO-EDITOR/BLOGGER | SMUSTYLE

September 2014 – May 2017

- Upgraded site to a new layout and design, recruited new bloggers each school year. Relaunched Devouring Dallas.
- Weekly, I edited and formatted all posts, conducted group meetings and managed a team of 14 bloggers, coordinated site ownership and maintenance, communicated with collaborators and local brands, managed SMUStyle social media, and contributed weekly posts to the site.

### PERSONAL SITE | ADDILINN

May 2014 – current

- Addilinn was founded as a personal creative outlet and experimental space. I write posts on personal travel and lifestyle experiences in a creative non-fiction style.
- All photographs and written content are self-produced. I am the sole contributor and curator of the blog. The site is run on Wordpress and independently hosted.

## EMPLOYMENT EXPERIENCE

### EDITORIAL INTERN | PAPER CITY MAGAZINE, DALLAS

January 2017 – May 2017

- Duties included writing multiple web stories per day about societal coverage, interviews with local designers, upcoming events, and restaurant openings. Attended events and performed general office tasks.

### TRIP LEADER | MOONDANCE ADVENTURES, BELIZE AND COSTA RICA

May 2016 – August 2016

As part of a two-person team, I led three groups of 12 teenagers through two-week adventure programs in Belize and Costa Rica. Activities included SCUBA certification, surfing, community service, and white-water rafting. Responsibilities included:

- Earning a Wilderness First Aid certification, attending intensive pre-summer staff training, pre-trip planning, completing daily activity and status logs, coordinating with outfitters and the US office, communicating in Spanish, guiding and participating in activities, aiding in group dynamic development, leading daily meetings, managing emergency and crisis situations, overseeing medical needs, and aiding student immersion in an international environment.

### BRAND AMBASSADOR | HIGHLAND PARK VILLAGE, DALLAS

January 2016 – December 2016

- Worked with the Highland Park Village Marketing team to create a group of student brand ambassadors. Ambassador responsibilities included attending Village events, posting on social media about brands and pop-ups, and promoting Village happenings on campus.

### SIDEDISH INTERN | D MAGAZINE, DALLAS

August 2015 – December 2015

- Position responsibilities included creating blog posts about local weekly events and national culinary holidays, updating online events directory daily, fact-checking for articles and blog posts, and gathering materials used for taste tests.

## EDUCATION

**Bachelor of Arts, Journalism**  
**Minors in Art History and Fashion Media**  
Southern Methodist University, May 2017

**Bachelor of Arts, International Studies**  
**Minors in Spanish and History**  
Southern Methodist University, May 2017

## LINKS SKILLS

[SMULOOK](#)  
[SMUSTYLE](#)  
[D MAGAZINE](#)  
[ADDILINN](#)  
[VIMEO](#)  
[LINKEDIN](#)  
PAPERCITY INTERVIEW  
[ONE](#) [AND TWO](#)

Wordpress  
Adobe Premiere Pro  
Sony NX5U Camera  
Canon EOS Rebel T6i  
AP Style  
Spanish  
Social Media  
Research